

Your story. Your voice. Clear. True.



LESLEY QUINN WRITING CONSULTANT



PERSONAL STATEMENTS – GRADUATE AND PROFESSIONAL SCHOOLS

Personal statements, unlike those undergraduate application essays you submitted long ago, can be frighteningly free-form. Where even to begin?

Take a deep breath, and consider this: I know nothing about you yet—just like the admissions officers who will be reviewing your application—but I'll learn enough from the structured brainstorming process we'll do that I'll be able to zero right in on:

- What, specifically, makes you unique and memorable.
- What you're good at.
- How you became interested in this field and what you eventually hope to contribute.

From there, we'll tease out:

- Your best and most illuminating **story**—the one that only you can tell.
- Your best **angle** in.

- How best to **hook** your reader's attention starting from your very first sentence.
- A sturdy **structure**.
- **Drama** and energy.
- The "**voice**" that feels most captivating and authentic to you.
- A **conclusion** that feels earned, satisfying, and memorable.

We can generally do all this in an exchange of e-mails and scheduled phone calls, but if you're in the Bay Area, in-person sessions can also be arranged.

Ready to take action? Email lesley@lesleyquinn.com.